

Privacy Policy for LostPetAlarm.com

Effective Date: August 26, 2025

At **LostPetAlarm.com** ("we," "our," or "us"), we value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you use our website and services.

1. Information We Collect

- **Account Information:** When you sign up for an account, we collect the information you provide, such as your name, email address, and any other details required to create and manage your account.
- **Usage Data:** We use Google Analytics to collect information about how visitors interact with our website, such as pages visited, time spent on the site, and browser/device information. This data is collected anonymously and helps us improve our website's performance and user experience.

2. How We Use Your Information

- To create and manage your account.
- To provide you with access to our services.
- To improve the functionality, content, and performance of our website.
- To analyze usage patterns through Google Analytics to better understand our users' needs.
- To communicate with you regarding your account or updates to our services.

3. Sharing of Information

- We do not sell or rent your personal information to third parties. We may share your information only in the following circumstances:
- With trusted service providers who assist us in operating our website and services (e.g., hosting providers, analytics tools).
- If required by law, regulation, or legal process.
- To protect the safety, rights, or property of LostPetAlarm.com, our users, or others.

4. Google Analytics

- Our website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses cookies to collect information about how visitors use our site. This information is transmitted to and stored by Google on servers in the United States.
- You can opt out of Google Analytics by installing the Google Analytics Opt-out Browser Add-on: <https://tools.google.com/dlpage/gaoptout>.

5. Data Security

- We take appropriate technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure.

6. Your Rights

- Depending on your location, you may have the right to:
- Access the personal information we hold about you.
- Request correction or deletion of your data.
- Restrict or object to certain data processing activities.
- Request a copy of your data in a portable format.
- To exercise these rights, please contact us at privacy@lostpetalarm.com.

7. Cookies

- Our website uses cookies and similar technologies to enhance user experience and track website performance. You may choose to disable cookies in your browser settings, but this may affect functionality.

8. Changes to This Privacy Policy

- We may update this Privacy Policy from time to time. The updated version will be posted on this page with a revised "Effective Date."

9. Contact Us

- If you have any questions about this Privacy Policy or how your information is handled, please contact us at:

■ LostPetAlarm.com

■ Email: privacy@lostpetalarm.com